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GENERAL MILLS



Meeting the Company's Needs

The Supplier Diversity Office is available to MBEs and WBEs as an information resource. Once it has been determined that a product or service appropriately meets our needs, the Supplier Diversity Office facilitates a referral and introduction to the buying agent. General Mills encourages buyers to use diverse suppliers whenever and wherever possible to effectively support our corporate commitment to Supplier Diversity.

Women-owned Business Criteria and Certification Resources

A WBE is defined as a business, 51% of which is owned, operated and controlled by one or more women who are U.S. citizens or Legal Resident Aliens; whose business formation and principal place of business are in the US or its territories; and whose management and daily operation is controlled by one or more of the women owners.

Women's Business Enterprise National Council (WBENC)

1120 Connecticut Ave., NW Suite 1000
Washington, D.C. 20036
202-872-5515
www.wbenc.org/

If your minority or woman-owned status changes, we require that you notify your General Mills contact immediately with an update of ownership status. We take great pride in assuring our data is accurate and representative.

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How to Enroll in Our Program



If you are interested in doing business with General Mills and meet the qualification criteria listed in the "Getting Certified" section, please register your business with the General Mills minority Supplier Database.

eSourcing Database — We have also developed an internal eSourcing portal so our buyers will have even more visibility to diverse suppliers while they review RFPs. Visit <http://www.generalmills.com/corporate/eSourcing/default.aspx> to register your company.

IT Vendors — If you are an IT vendor, please utilize the above eSourcing registration link and reference the following email address for correspondence with our IT group: IScontract.group@genmills.com.



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www.generalmills.com

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